**Biographical Sketch**

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**󠇛 Introduction**

*Dr. Shin is an Associate Professor in the department of Sport & Leisure Studies at Keimyung University, Korea. His research interest covers economic impact studies in Mega sport events, Risk Management in Sport, and Information & Technology in Sport. He has been teaching sport management related courses since 2007 in University of New Mexico, U.S.A., Western Illinois University, U.S.A., DeSales University, U.S.A, and Keimyung University, Korea.*

**󠇛 Academic degrees**

*\*B.A. Myongji University, Department of Sport and Leisure Studies, Korea*

*\*M.A. Illinois State University, Department of Sport Management. <The Effects of Sport Sponsorship on Consumer Purchase Intentions: The Case of 2002 FIFA Worldcup>, U.S.A.*

*\*Ph.D. University of New Mexico, Department of Sport Administration. <Assessing Economic Impact of a Sporting Event on the Local Economy by Using Input Output Analysis>, U.S.A.*

**󠇛 Honors**

*\*Human Policy Article Award: Academic Excellence (2018), International Journal of Sport.*

*\*Excellent Teaching Award (2016), Keimyung University, Korea*

**󠇛 Academic Activities**

*\*2009 - present Director, Korean Society for Sport Management*

*\*2011 - present Director, Korean Society for Golf Studies*

*\*2014 - present Director, Korean Society for Sport Tourism*

**󠇛 Books**

*\*Shin, H. Sport Clinic. Whybooks (2017).*

*\*Choi, H. & Shin, H. Sport Licensing. W Media (2017).*

*\*Park, N. & Shin, H. Practical approaches for sport welfare of local community: Focusing on utilization of public sport facility. Hankyoung (2015).*

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*\*Kim, S. & Shin, H. & Lee, W. Outdoor Camping. Choonmyoung (2014).*

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*\*Park, N. & Kim, J. & Park, Y. & Shin, H. The Basic of Social Science in Sport. Gyobo (2012)*

*\*Oh, E. & Shin, H. Sport Marketing. HSMedia (2011).*

*\*Park, N. & Shin, H. & Han, W. Sport Event Economics. HSMedia (2011).*

**󠇛 Journal articles**

*\*Shin, H. Assessing the Degree of SPORT Leadership Questionnaire Focusing on the Transactional and Transformational Leadership based on the MLQ-5X. Kinesiology, 4(1), 32-39 (2019).*

*\*Bai, X. & Shin, H. How to Protect Collegiate Students from the Risk of Sport Activities in CHINA based on the Risk Investigation. International Journal of Protection, Security & Investigation, 4(1), 19-25 (2019).*

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*\*Lee, Y. & Shin, H. Exploration of Parents' Perception towards Discontinuation of the Participants in Adapted Physical Education Class in Korea. International Journal of Sport, 1-10 (2018).*

*\*Song, W. & Park, S. & Shin, H. Analyzing Relations among Multidimensional Perfectionism, Goal Directedness, and Rehabilitation Adherence in Injured Athletes. Journal of Wellness, 12(2), 255-265 (2017).*

*\*Shin, H. Risk management plan for safety of sport facilities in Republic of Korea. International Journal of Crisis & Safety, 2(2), 9-16 (2017).*

*\*Choi, H. & Shin, H. The recognition of Taekwondo demonstration activities on safety management strategies of Taekwondo gyms in Republic of Korea. International Journal of Martial Arts, 2(1), 1-6 (2017).*

*\*Shin, H. & Lee, S. & Lee, S. How Mass Media Frame the Mega Sporting Event: The Case of the 17th Incheon Asian Games 2014. Journal of Physical Education and Sport, 16(2) 345-360 (2016).*

*\*Shin, H. Strategic Approaches While Negotiating Korea·China FTA for Preoccupying the Sport Industry. Journal of Korean Society of Sport Policy, 13(3), 221-236 (2015).*

*\*Choi, H. & Shin, H.* [*The Influence of Watching Golf Program on Achievement Goal, Sport Values, and Happiness of Members(Coterie)*](http://www.riss.kr/search/detail/DetailView.do/?p_mat_type=1a0202e37d52c72d&control_no=d3b34cd05b76ec2ec85d2949c297615a)*. Korean Journal of Sports Science, 24(3), 689-701 (2015).*

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*\*Shin, H. Strategic Plan Proposal for Establishing the Role of a Sports Agent and Targeting the Sport Market. Physical Education Research, 11(1), 1-15 (2015).*

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**󠇛 Conference proceedings**

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*\*Choi, H. & Shin, H. The Influence of the Image of a Sports Star on the Pride and Self-love of Fans: Focusing on Viewers of Sports Specialized Broadcasting. 2018 Korea Society for Sport Management Spring Conference (2018).*

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*\*Kim, H. & Rosenberg, D. & LaVetter, D. & Shin, H. Evaluating service marketing in NCAA Division I Basketball Events. The AAHPERD 2010 National Convention and Expo (2010).*

*\*Shin, H. & Lee, S. & Kim, H. & Zumbrun, N. The relationship between sponsorship and customers’ buying intention: The case of the 2008 Beijing Summer Olympic Games. Sport Marketing Association (2009).*

*\*Lee, S. & Han, J. & Shin, H. & Kim, D. & Culp, B. The consumer behavior of the generation Y on sport products through the Internet. North American Society for Sport Management (2009).*

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