**Biographical Sketch**

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**󠇛 Introduction**

*Mr. Bai is the Researcher of Keimyung University, Korea. His research interests primarily involve Comsumer Behavior in Sport marketing, Risk Management in Sport and Information & Technology in Sport.*

**󠇛 Academic degrees**

*\*B.A. Bohai University, Sport Sociology, CHINA*

*\*M.A. Shenyang Sport University, Sport Management, CHINA*

*\*Ph.D. Keimyung University, Sport Marketing, KOREA*

**󠇛 Honors**

*\*Academic Excellence Best Article Award(2021), International Journal of Crisis & Safety.*

*\*Academic scholarship (2020), Keimyung University, Korea.*

*\*Academic scholarship (2021), Keimyung University, Korea.*

*\*Outstanding paper award (2019), China Campus Football Culture Forum and International Yout Football Seminar, <The Analysis of Campus Football Cultivation System in China and South Korea>, CHINA.*

*\*Outstanding paper award (2019), China Campus Football Culture Forum and International Yout Football Seminar, < The Analysis of Chinese football project culture based on the perspective of collective memory>, CHINA.*

**󠇛 Academic Activities**

*\*2019 - present Editor in Administrator, KINESIOLOGY*

**󠇛 Journal articles**

*\*Bai, X. Shin, H. A Scientometrics Research on Physical Activity and Health RISKS of the Elderly. International Journal of Crisis & Safety, 6(2), 46-55 (2021).*

*\*Zhao, X. Bai, X. Shin, H. Emerging Trends and New Improvements in Stadiums and URBAN DEVELOPMENT Using Cite Space Visualization. Public Value. 6(2), 63-71 (2021).*

*\*Bai, X. Shin, H. Zhao, X. The Impacts of the Winter Olympic Games on SPORT Tourism: A Systematic Review. Kinesiology, 6(1), 39-47 (2021).*

*\*Zhao, X. Bai, X. Shin, H. The Aspects of Ecological ENVIRONMENT in Host City of the Winter Olympic Games. Public Value, 6(1), 83-91 (2021).*

*\*Bai, X. Shin, H. Zhao, X. The Influencing Factors on the Development of Chinese Sports Industry in Digital Era: A systematic Review. Kinesiology, 5(2), 55-64 (2020).*

*\*Zhao, X. Bai, X. Shin, H. The Impacts of Olympic Legacy on Urban Regeneration: A Systematic Review. Public Value, 5(2), 39-48 (2020).*

*\*Bai, X. Shin, H. Zhao, X. The Reflective Research on the Impact of the Public Health Crisis on Chinese Sport Industry by the COVID-19 Pandemic. International Journal of Crisis and Safety, 5(2), 28-37 (2020).*

*\*Bai, X. Shin, H. Zhao, X. Analysis on the Risks Ensued during the 2022 Beijing Olympic Winter Games to Protect the Social SECURITY. International journal of protection, security & investigation , 5(1), 32-41 (2020).*

*\*Zhao, X. Bai, X. Shin, H. Exploring the Nature of Genius Loci in Sport Stadiums Based on Collective Memory in China. Kinesiology, 5(1), 48-57 (2020).*

*\*Bai, X. Shin, H. Zhao, X. The Safety Control and Injury Prevention of Collegiate SPORT Activities in CHINA. Kinesiology, 4(2), 7-13 (2019).*

*\*Bai, X. Shin, H. How to Protect Collegiate Students from the Risk of Sport Activities in CHINA based on the Risk Investigation. International Journal of Protection, Security & Investigation, 4(1), 19-25 (2019).*

*\*Zhao, X. Miu, J. Bai, X. The Logic on Olympic Stadium Evolvement and Its Enlightenment. Sports Culture Guide, 9, 138-142 (2018).*

**󠇛 Conference proceedings**

*\*Zhao, X. Bai, X. The Research on Cultural value of Olympic Sport Stadiums based on Symbol Interaction Theory. 2020 Yokohama Sport Conference (2020).*

*\*Zhao, X. Bai, X. The Analysis of Chinese football project culture based on the perspective of collective memory. 2019 China Campus Football Culture Forum and International Youth Football Seminar (2019).*

*\*Bai, X. Zhao, X. The Analysis of Campus Football Cultivation System in China and South Korea. 2019 China Campus Football Culture Forum and International Youth Football Seminar (2019).*