**Biographical Sketch**

**󠇛 Hyojin Kim Ph. D.**

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**󠇛 Introduction**

*He is an Associate Professor in the Department of Tourism Management, College of Business at Mokpo National University, Republic of Korea. His research focus is on Tourism Economics, Cultural Tourism, and Hospitality Industry. His Ph.D. degree in the hospitality administration has been completed in 2012 at Texas Tech University, Lubbock, Texas, U.S.A.*

**󠇛 Academic degrees**

*\*B.A. Korea University, College of Business, South Korea*

*\*M.S. Kyonggi University, Department of Leisure and Tourism, <The Evaluation of Existing Tourism Demand via Projection Method in 27 Planned Reports>, South Korea*

*\*Ph.D. Texas Tech University, Lubbock, Texas, Department of Restaurant, Hotel & Institutional Management, College of Human Sciences, < Economic Impacts of the Hotel Industry in Texas: An Input-Output Analysis>, U.S.A.*

**󠇛 Awards & Honors**

*\*Grand Prize of Best Paper, Minister of Agriculture, Food, and Rural Affairs, 2020*

*\*Academic Excellence Award, President of Mokpo National University, 2019*

*\*Best Paper & Best Reviewer, The Culinary Science of Korea, 2018-2019*

*\*Academic Excellence Award, President of Mokpo National University, 2017*

*\*AT&T/Chancellor’s Fellowship, Texas Tech University, Fall 2008–Spring 2011*

*\*Research Assistantship, Kyonggi University, Spring 2004–Spring 2006*

*\*Semester High Honor, Korea University, 2003*

**󠇛 Academic Activities**

*\*2020~present. Mokpo National University, South Korea, Associate Professor*

*\*2016~2019. Mokpo National University, South Korea, Assistant Professor*

*\*2015. Pusan National University, South Korea, BK21 Research Fellow*

*\*2014~2015. Kyungpook National University, South Korea, Lecturer*

*\* 2014. Daegu University, South Korea, Lecturer*

*\*2012~2013. Florida State University, U.S.A., Adjunct Professor*

*\*2010~2011. Texas Tech University, U.S.A., Part-time Lecturer*

**󠇛 Academic Experiences & Memberships**

*\*2014~present. Reviewer, Journal of International Trade & Commerce (Scopus Index listed)*

*\*2014~present. Reviewer, International Journal of Culinary Research (Korean Citation Index listed)*

*\*2014~present. Reviewer, Korea Academic Society of Hotel Administration (Korean Citation Index listed)*

*\*2014~present. Reviewer, Journal of Tourism Sciences (Korean Citation Index listed)*

*\*2012~present. Reviewer, Journal of Hospitality and Tourism Research (Social Science Citation Index listed)*

*\*2012~present. Reviewer, International Journal of Contemporary Hospitality Management (Social Science Citation Index listed)*

*\*2012~present. Reviewer, Cornell Hospitality Quarterly (Social Science Citation Index listed)*

*\*2012~present. Reviewer, Asia Pacific Journal of Tourism Research (Social Science Citation Index listed)*

*\*2012~present. Reviewer, Current Issues in Tourism (Social Science Citation Index listed)*

*\*2012~present. Reviewer, Tourism Review (Social Science Citation Index listed)*

*\*2012~present. Reviewer, International Journal of Wine Business Research (Scopus Index listed)*

**󠇛 Journal articles**

*\*Kim, H., & Park, H. (2021). “Analysis in Research PRODUCTIVITY in the Hospitality Area.” International Journal of Human & Disaster. 6(1): 55-64.*

*\*Kim, H. (2021). “Determinants of Satisfaction by Tourists through Big Data Analysis: Focused on Mokpo City as Tourism-Based City, Jeonnam.” Culinary Science & Hospitality Research. 27(2): 192-197.*

*\*Kim, H., & Choi, S. (2020). “The Effects of Satisfaction and Revisit Influenced by Degrees of Skimpy Sport Uniform: Focused on the 2017 Ulsan Jinha World Women's Beach Volleyball Tournament.” Culinary Science & Hospitality Research. 26(9): 177-182.*

*\*Choi, S., Kim, H., & Jung, O. (2020). “An Analysis in Relationships between Comprehension and Satisfaction in the Class of the Analysis of Hospitality Firms after COVID-19.” Culinary Science & Hospitality Research. 26(8): 227-234.*

*\*Kim, H., & Han, J. (2020). “An Analysis in the Difference of Perceptions by Tourists between*

*Day and Night in a Mid-Sized City.”**Culinary Science & Hospitality Research. 26(5): 129-134.*

*\*Kim, H., Choi, S., & Park, H. (2020). “An Analysis in City Tourist Behavior at Day and Night Time: Focused on Mokpo City in Jeonnam Province.” Culinary Science & Hospitality Research. 26(2): 19-24.*

*\*Kim, H., & Kim, B. (2019). “The Evaluation of Visitor Experiences Using the Peak-End Rule.” Journal of Heritage Tourism. 14(5-6): 561-573.*

*\*Kim, H. (2019). “Analysis of Revisit Intention Affected by an Exhibition Factors: 2017 Wando Seaweeds Expo.” Culinary Science & Hospitality Research. 25(4): 190-195.*

*\*Kim, H. (2019). “An Analysis in Satisfaction and Revisit Intention Affected by Urban Representatives.” Culinary Science & Hospitality Research. 25(10): 11-16.*

*\*Kim, H., & Kim, B. (2018). “A Qualitative Approach to Automated Motels: A Rising Issue in South Korea.” International Journal of Contemporary Hospitality Management. 30(7): 2622-2636.*

*\*Choi, S., & Kim, H.**(2018). “The Effects of Merchandised Sex on Satisfaction and Behavioral Intentions of Beach Volleyball by Sport Tourists: 2017 FIVB (Federation Internationale de Volleyball) Daegu Women’s Beach Volleyball Exhibition.” Culinary Science & Hospitality Research. 24(7): 19-27.*

*\*Kim, H., & Bonn, M. A. (2016). “Authenticity: Do Visitor Perceptions of Winery Experiences Affect Behavioral Intentions?” International Journal of Contemporary Hospitality Management. 28(4): 839-859.*

*\*Jung, O., & Kim, H. (2016). “Are Tourists Rational or Irrational Consumers?” Asia Pacific Journal of Tourism Research. 21(11): 1169-1183.*

*\*Kim, B., & Kim, H. (2016). “The Shopping Values of Chinese Tourists: An Investigation of Shopping Attributes and Satisfaction.” e-Review of Tourism Research. 13(3/4): 422-439.*

*\*Kim, H., & Kim, B. (2015). “Economic Impacts of the Hotel Industry: An Input-Output Analysis.” Tourism Review. 70(2): 132-149.*

*\*Kim, H., & Bonn, M. A. (2015). “The Moderating Effects of Overall and Organic Wine Knowledge on Consumers’ Intent to Purchase and Recommend.” Scandinavian Journal of Hospitality and Tourism. 15(3): 295-310.*

*\*Kim, H. (2014). “Are Physical Environments, Service Quality, and Menu in Coffee Shop Influencing Overall Satisfaction of College Students?” International Journal of Culinary Research. 20(5): 124-129.*

*\*Kim, H., & Bonn, M. A. (2014). “Types of Wine Tourists, Authenticity, and Behavioral Intentions in the Wine Business.” Journal of International Trade & Commerce. 10(3): 53-67.*

*\*Kim, H. (2014). “Statistical Assumptions in Tourism Research: A Comparative Study between Journal of Tourism Sciences and Tourism Management.” Journal of Tourism & Leisure Research.26(5): 427-446.*

*\*Kim, H., Lee, H. R., & Choi, H. S. (2013). “Research Productivity of Academic Professionals in Tourism and Hospitality.” Journal of Tourism and Hospitality Management. 1(2): 67-74.*

*\*Kim, H., & Choi, H. S. (2013). “Quantitative Tourism Research and Statement of Statistical Assumptions: A Case Study of Articles Appearing in Tourism Management.” Korea Academic Society of Hotel Administration. 22(5): 225-239.*

*\*Padgett, B. C., Kim, H., & Goh, B. K., Huffman, L. (2013). “The Usefulness of the Theory of Planned Behavior: Understanding U.S. Fast-Food Consumption of Generation Y Chinese Consumers.” Journal of Foodservice Business Research. 16(5): 486-505.*

*\*Kim, H., Stout, B. L., & Jeon, M. (2012). “Tourism Research Methods and Statistical Assumptions: A Review of Articles Appeared in the Recent Journal of Tourism Sciences.” Journal of Tourism Sciences. 36(9): 11-26.*

*\*Kim, H., & Han, B.-S. (2007). “The Evaluation of Existing Tourism Demand via Projection Method in 27 Planned Reports.” Journal of Culture and Tourism Research. 9(1): 97-111.*

**󠇛 Conference proceedings**

*\*2018 The 2018 TOSOK International Tourism Conference, Incheon, Korea, “Analysis in Effects of Satisfaction and Behavioral Intentions Influenced by Perceptions of Sports Tourists in Beach Volleyball.”*

*\*2013 The 11th Asia Pacific CHRIE Conference, Macau, SAR, China, “Authenticity of the On-Site Winery Experience: A Better Understanding of What Wine Tourists Really Seek.”*

*\*2012. The 2012 TOSOK International Tourism Conference, Ulsan, Korea, “A Comparative Study on Statistical Assumptions in Journal of Tourism Sciences and Tourism Management.”*

*\*2012. 17th Annual Graduate Student Research Conference, Auburn, Alabama, U.S.A., “Hotel*

*Technology: Views from Guests.”*

*\*2011. 16th Annual Graduate Student Research Conference, Houston, Texas, U.S.A., “Exploring Gender Differences on Generation Y’s Attitudes towards Green Practices in a Hotel.”*

*\*2009. I-CHRIE Conference, San Francisco, California, U.S.A., “The Determinants of International Tourism Demand for Korea: An Examination of Exchange Rate and Income Level.”*